

# Chasing Excellence Leading Growth

STRATEGIC PLAN 2030



## STRATEGIC GOAL 1

### Academic Excellence, Student Support & Success

Elevate high-quality innovative academic experiences and comprehensive support services that empower every student to overcome barriers, achieve their goals, and thrive.

1. **Ensure** students begin their academic journey with a clear understanding of career and transfer outcomes by integrating intentional advising, career exploration, and goal-setting activities into departmental processes and student onboarding experiences to help them develop skills and technical expertise.
2. **Advance** student engagement in the classroom by fostering intentional connections among faculty, students, and the curriculum, while continually exercising high-impact academic practices to promote success and retention.
3. **Strengthen** online education and digital literacy by expanding access to technology and reinforcing a teaching framework that emphasizes accessibility, instructor presence, and student engagement to produce career-ready graduates.
4. **Teach** students to pursue excellence through programs and services that promote critical thinking, integrity, collaboration, and accountability, to develop graduates capable of the professional and interpersonal skills needed to succeed in and out of the workplace.
5. **Foster** a campus culture that reflects the "Chaser Identity" by sharing support resources effectively across all learning environments to ensure students have a sense of belonging and access to the services they need from day one.

## STRATEGIC GOAL 2

### Workforce Alignment & Academic Innovation

Enhance and sustain alignment of instructional program offerings with evolving regional workforce demands to provide students with opportunities to achieve professional and career goals.

1. **Leverage** real-time regional labor market data and community partnerships to guide instructional design through quantitative and qualitative actionable data and feedback to ensure SCC learning pathways are agile and aligned to meet evolving regional workforce needs.
2. **Expand** work-based learning opportunities to integrate industry experiences that enhance academic instruction in order to prepare students with the practical skills and theoretical knowledge needed for workforce success.
3. **Design** and implement innovative training and responsive educational pathways that provide clear, embedded, and stackable credentials for in-demand careers and emerging workforce needs to promote student success, economic mobility, and access to sustainable wages.

## STRATEGIC GOAL 3

### Community Engagement & Strategic Partnerships

Amplify the commitment towards expanding regional economic development by emphasizing the value of Spartanburg Community College's community impact and its ability to provide financial prosperity and growth for all.

1. **Strengthen** stakeholder engagement and institutional support by developing deliberate intentional actions within the communities we serve to build awareness, sustained advocacy, resource development, and shared ownership of SCC's mission and measurable outcomes.
2. **Elevate** the SCC Foundation as a strategic link to the business community to generate investment and support that fuels innovation, advances inclusive economic growth, secures long term regional prosperity, and strengthens the college's continued success.
3. **Elevate** SCC's visibility and economic contributions as a driver of regional economic growth and prosperity by implementing strategic communications that highlights student success, alumni and economic impact, as well as employer testimonials to increase public and private investment and reinforce SCC's role as a trusted economic engine.

## STRATEGIC GOAL 4

### Employee Excellence & Organizational Accountability

Transform Spartanburg Community College's culture into one of mutual appreciation, trust, and accountability, in order to equip employees at all levels with a sense of high morale, empowerment, and satisfaction.

1. **Launch** a collaborative decision-making framework that empowers faculty, staff, and administration to jointly shape institutional procedures and initiatives, fostering shared ownership, accountability, and high organizational morale. Require continuous learning and professional development for faculty, staff, and administration at Spartanburg Community College by creating accessible training, mentorship, and opportunities that inspire employees to advance their skills, champion creativity, and drive institutional excellence.
2. **Enhance** and consolidate channels to facilitate clear and consistent communication between faculty, staff, and administration to strengthen campus-wide collaboration, transparency, and efficacy to ensure that everyone is informed, valued, and connected to SCC's mission and goals.
3. **Evaluate** and update current practices and work-life balance standards to ensure alignment with SCC's values, mission, and the evolving higher education needs, in order to enhance morale, well-being, and empowerment among all employees.
4. **Foster** a culture of mutual appreciation and connection among college employees that commends and recognizes displays of professionalism, collaboration, expertise, and high-quality work in order to maintain high morale and retain exemplary and dedicated employees.

## STRATEGIC GOAL 5

### Physical & Digital Infrastructure

Enhance institutional excellence by aligning physical spaces, innovative technologies, and data-informed practices to foster engagement, collaboration, and sustainable growth.

1. **Create** a sophisticated ecosystem to manage institutional data use ethically, securely, and consistently across all departments to reduce risk, improve data quality, and support informed decision-making.
2. **Modernize** campus technology and implement a structured lifecycle plan to have systems in place that will meet the mission.
3. **Streamline** technology systems and data management by standardizing software platform use across departments to reduce costs and foster consistency and collaboration.
4. **Maintain** and adapt existing physical spaces to ensure accessibility and functionality, foster engagement, promote learning, and enhance collaboration.
5. **Plan** and design functional, sustainable, and adaptable physical spaces to meet future student, faculty, staff, and community needs.

## STRATEGIC GOAL 6

### Financial Sustainability & Revenue Diversification

Build Spartanburg Community College's long term financial resilience by diversifying revenue sources, optimizing resource use, and strategically investing in high impact priorities in order to drive sustainable growth.

1. **Launch** and scale workforce training partnerships, noncredit, and high-demand academic programs and leverage existing assets in innovative ways to diversify and grow sustainable revenue aligned with workforce and community needs.
2. **Expand** donor cultivation and alumni engagement to grow scholarship and innovation funds, strengthening philanthropy as a stable funding source that expands student access and supports forward-looking initiatives.
3. **Optimize** the use of financial, physical, and personnel resources across Spartanburg Community College by streamlining operations, reducing inefficiencies, and purposing funds toward high-impact programs and services to directly support student, faculty, and staff success and institutional growth.



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